

The making of the IOA Bulletin

The IOA continues to broaden its reach to the wider acoustics and acoustics-related communities as well as the public. As part of this, the IOA's Head of Marketing, Alex Shaida, set out in 2020 to create video versions of Acoustics Bulletin.

Linzy Attenborough, writer, director, and producer at Thought Juice Films Ltd, describes how the third episode of the IOA video bulletin was produced at the end of last year.

By Linzy Attenborough

Episode 3



Above: Linzy Attenborough

“**T**hird time's a charm" is what people say and certainly it did seem to run very smoothly this year in terms of the green screen studio shoot. When we agreed a date with our presenter, Rich Keeble, I booked the studio and worked with a small team (camera operator, Filippo Mazzarino and sound recordist, Oliver Beard). We finished in almost half the time planned with only a few complications – mainly the correct pronunciation of the names of some Icelandic glaciers!



Above: Presenter, Rich Keeble



Production

To make the IOA video bulletin, we recorded former acoustician and presenter, Rich Keeble, in a green screen studio and I interviewed acousticians on Zoom. We then combined Rich's presenting with the interviews and a graphic of a TV studio to give the appearance of a live TV programme.

The IOA's focus this episode was on research, including Dr Yicheng Yu's robots that are used to detect issues in sewers, and Dr Alice Eldridge's study of soundscapes in ecological conservation.

Interviewing Angela Lamacraft, IOA's Diversity Champion, we explored how the IOA is improving the diversity of its members and the acoustics industry at large. We also interviewed Dr John Lincoln about how economics is affecting the acoustics industries and

Dr Hasina Begum to find out how her career has developed since we last filmed her.

Peter Rogers also features in the video, talking about about the work of the IOA All Party Parliamentary Group and the work they are doing to encourage the Government to consider acoustics when making decisions.

We also heard from many other thought-provoking acousticians including:

- Professor Raf Orlowski, on his fascinating career and theatre acoustics;
- Dr Antonio J Torija Martinez, about transport acoustics;
- Onur Gulen, about room design;
- Professor Gary Heald, about his career;
- Alistair Sommerville, about the latest developments for the IOA;

Above:
The production team with Rich

and

- Neo Cheung, about the acoustic design of a hotel.

Overall, this is our most varied episode yet. From February 2023 you will be able to watch either the complete episode or the individual interviews on IOA's YouTube channel.

I hope this video will be appreciated by both those in and out of the acoustics industries. If you would like to share your research or consultancy developments, please get in touch with the IOA at ioa@ioa.org.uk so you can be considered for the next episode. 📺

Watch again

Acoustics Bulletin video 1

https://youtu.be/jo3_o2hcGXk

Acoustics Bulletin video 2

<https://www.ioa.org.uk/video/acoustics-bulletin-2-video>